“...the closest thing I’ve experienced to magic.”

- Andrés Duany, Architect and Urban Planner
15 years of cultivating and installing a living catalog of immersive art experiences.

Exposing towns, art institutions and private residences to the *inside-out*, always international and local in scope, inclusive of rhythm and voice.

Part of a larger, tangible discourse, these exhibitions of memorable projection art energize (if not ignite) connections between people and place, form and idea, synapse and emotion.
Outside the White Box

Note: this is not about a Van Gogh Experience.

No waits for a showtime, move as you wish.

Not one voice or story, but many.

Just what's possible outside of a strictly “projection-mapped” experience.
Event: Digital Graffii Festival
Place: Alys Beach, Florida
Size/Area: 26 acres
Duration: Four nights
Artists / Projectors: 27 / 42
Budget: Confidential
Year founded: 2008
Open to public: Ticketed
Digital Grafitti 2018 at Alys Beach, Florida

Artists from left: Jean-Michel Rolland, Marseille; Afrah Shafig, Bangalore; Murie Montini, Paris; Sarah Doyle, London; Faiyaz Jafri, Great Neck.
Digital Graffiti 2018 at Alys Beach, Florida
Artist: Luzena Adams, Brooklyn
Digital Grafiti 2018 at Alys Beach, Florida
Artist: Lia, Vienna
Event: Art After Dark at Vero Beach Museum of Art
Place: Vero Beach, Florida
Size/Area: 7 acres
Duration: Two nights
Artists / Projectors: 8/6
Budget: Confidential
Year founded: 2021
Open to public: Yes

Artist: Emilia Forstreuter, Berlin
Event: Perfect Light
Place: Windsor, Florida
Size/Area: 7 acres
Duration: Two nights
Artists / Projectors: 10 / 14
Budget: Confidential
Year founded: 2022
Open to public: No
Exhibition: Three Corners Drive-Thru Tank Parade (visualization)

Place: Vero Beach, Florida
Duration: Weekend to start
Artists / Projectors: 10
Budget: $45k
Year: FEB 2023
Open to public: Yes
lightStruct

Manages the curatorial process for indoor and/or outdoor art exhibitions
Pre-visualizes and schedules onsite visits to test placement of art and equipment
Furnishes projection stations and labor
Cultivates corporate partnerships to defray costs of exhibition
Conceives PR approaches and provides media appearances

Latest reel

About
Brett Phares, founder of lightStruct, is an artist and curator working in immersive art and the built environment. With 20+ years in interactive media, he has created innovative projects for both startups and international brands. He has exhibited internationally and cofounded the annual immersive art festival Digital Graffiti, named by Smithsonian Magazine as one of top five immersive art experiences in the world.

Contact
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